

**Central Sierra Connect Broadband Consortium**

**Time Period:** 12/1/2014 to 2/28/2015

**Quarter:** Y3/Q4

**Date Report Submitted:** 3/6/15

Goals & Objectives	Activities	Performance Measures	Date Completed	Estimated Progress	Actual Performance Results	CPUC Comments
<b>Goal 1</b>	Leadership - Formal quarterly regional meetings, annual regional summit; CPUC Hosted state summit	Quarterly meetings with documented minutes. Total of 12 regional meetings	02/27/15	100%	Steering Committee Meetup and Conference Call #12; 13 members in attendance, either in person or via conference call. Attendance to and participation in CPUC Learning Summit in Feb '15.	
<b>Goal 1</b>	Maintain membership and leadership, recruit new members, hold Core Group Meetings (Leadership) to track and advance goals	Update membership matrices, contact and enlist new members, hold Core Group (Leadership) meetings at least once a month	Ongoing, meetings on: 12/8, 12/22, 12/31, 1/5, & 2/9	100%	Strategize ways to achieve goals at core staff meetings, including extending the BIP campaign to reach 1000 responses; assist new ISP interested in applying for CASF grant; begin creating a plan for CSC legacy fter the grant has ended.	
<b>Goal 1</b>	Formal communications: CSC newsletters, CSC website, press releases to online and print media, and other media outlets such as Facebook, etc	Produce quarterly newsletter, update website with reports, newsletters, maps, etc; hold conference as needed; maintain Facebook page and use other outreach methods	Ongoing. Newsletter sent out and posted on website on 2/26/15	100%	Winter 2015 Newsletter sent out via email to subscribers and posted to CSC website; ongoing outreach through various media sources inc website, FB, emails out to groups, speaking engagements. See outreach activities noted in Goal 3.	
<b>Goal 1</b>	Grant management, reporting. Collaboration with statewide partners on broadband issues, best practices	Keep accurate and up-to-date records for consortium. Compile and complete quarterly reports and other reports as assigned and required by the CPUC	Ongoing	100%	Year 3/Q4 report and cover letter submitted; collaboration with partners through various means including the monthly CASF Consortia Conference Calls; attended theCPUC Learning Summit in San Francisco, 2/19/15.	
<b>Goal 2</b>	Infrastructure committee (IC) Identify potential projects and prioritize. Monitor state and national broadband mapping programs	Work with CPUC in coordinating regional mapping efforts and data collection efforts. Develop Priority Plan map which will include CASF project, CPUC/FCC broadband mapping updates. Utilize regional information provided by IC though engagement of 50 agency officials & providers. Map to be updated bi-annually (minimum).	Ongoing	100%	Mapping corrections are ongoing. Over 773 entries received, to date. Working with 1 ISP will submit 2 prant applications for projects in all 5of our counties; CVIN project completion <u>still</u> lagging and incomplete in our region.	
<b>Goal 2</b>	CASF/ARRA Project Updates	Identify a minimum of 10 officials/ISPs/WISPs who are seeking CASF funding	Completed	100%	Outreach continues. Here is the list of 10 ISPs we have reached out to: Calaveras, CalNet, Conifer, Epyre, HStar, MotherLode Internet, RimNet, Sierra, Sierra Nevada Communications, Volcano. 2 applications for grant opportunities by 1 ISP for all 5 counties to be submitted to CASF for grant funding in Mar 2015.	

<b>Goal2</b>	Anchor Institution Coordination	Identify critical anchors with interconnection points and additional anchor institutions within current projects and other anchors in unserved/underserved areas within region	Completed	100%	CVIN data analysis of buildout completed and integrated into our GIS system. Anchor institutions mapped. Updated maps placed on website. More anchor institutions identified through the CPUC mapping project to identify priority areas in our region.	
<b>Goal2</b>	Data gathering and maintain regional maps, monitor state and national program/Promote new projects and programs	Data clearinghouse will host broadband and demographic data which other public agencies and providers will use for internal efforts	Ongoing	100%	Continued state CPUC map corrective actions are being made as the result of our BIP campaign. Round 10 CPUC map changes to occur in Dec 2014. Meanwhile, we have done our own mapping, based upon the BIP responses through a student project at Columbia College.	
<b>Goal 2</b>	Regional CASF application assistance	Assist with a minimum of 4 applications/year	Completed & Ongoing	100%	Minimum of 4 assisted in 1st Q of year 2. Currently assisting ISP to complete grant app for submission in Mar 2015.	
<b>Goal2</b>	Public Policy Development	Approach all 12 local jurisdictions to include broadband in their future General Plans, in their ordinance codes, legislative platforms, and/or other planning instruments	Ongoing	100%	Developing a "proto-type" plan for Broadband Committees to further public policy adoption while CSC exists and after we are gone.	
<b>Goal 2</b>	Wi-Fi hotspot inventory and status	Inventory of current public Wi-Fi hotspots, served by libraries, etc.	Completed	100%	Updated Wi-Fi hotspot spreadsheet	
<b>Goal 3</b>	Outreach and Adoption committee, integrate information into Strategic Plan	Develop work plan for implementation, identify top 5 methods in community awareness. Update plan annually. Create awareness campaign as part of strategic plan	Ongoing	100%	Outreach Coordinator remains active in making 1-to-1 and group contact to expand awareness of regional broadband needs and obstacles throughout the region. See also consortia outreach performance outcomes.	
<b>Goal 3</b>	Ad Hoc workgroup meetings, needs assessments	Convene 211 Ad hoc work group of stakeholders and community regarding 211 to develop initial feasibility study for 211 implementation . Draft Study and Annual Report of Results	Completed	100%	211 work completed as far as we could go. Attended presentation on FirstNet at the Rural Regional Broadband Forum. FirstNet still appears to be in developmental stages.	
<b>Goal 3</b>	Emergency Services stakeholder engagement, needs assessment	Convene local and regional Emergency Services stakeholders as OES ad hoc working group regarding broadband assets and barriers related to ES goals resources and barriers-resource entities, engage in CSC.	Completed	100%	All work completed. Some of the Emergency Service stakeholders from the region came to the Regional Summit.	
<b>Goal 3</b>	Focus Group meetings, libraries, CBOs, BOS, Chambers of Commerce, EDCs, legislators, tribes, parks and recreation, etc	Hold group and specialized meetings (approx. 50 total) with key stakeholders, to assess resources, barriers & input/engagement/involvement	Ongoing	100%	Specialized group meeting held in the Pinecrest/Dodge Ridge area in Feb 2015. Brought together and held meeting for those people living in unserved and underserved broadband households. 60 in attendance. Also attended a Union Democrat (local newspaper) focus group session and stressed the importance of wideranging connectivity for our region.	

**Central Sierra Connect Broadband Consortium**

<b>Goal 3</b>	Telehealth Awareness and Promotion	Work with Tele Health community in our region (minimum 30).	Completed	100%	Updated status report for the CSC region published in Feb 2015 for the largest healthcare providers of telehealth.
<b>Goal 3</b>	Consortia outreach to general public and specific workgroups and committees	Update and keep current CSC website with public access computers, wireless hotspots, and committee determined content	Completed	100%	<p><b>December 2015</b></p> <ul style="list-style-type: none"> <li>-Amador County Chamber Mixer - 45 attendees</li> <li>-Calaveras Economic Development Company Meeting - 12 attendees</li> <li>-Calaveras County Chamber Mixer - 40 attendees</li> <li>-Tuolumne County Business Council Meeting - 37 attendees</li> <li>-Tuolumne County Chamber Mixer - 45 attendees</li> </ul> <p><b>January 2015</b></p> <ul style="list-style-type: none"> <li>-Amador County Chamber Mixer - 40 attendees</li> <li>-Amador County Board of Supervisors Presentation - Cal.net Resolution</li> <li>-Calaveras Economic Development Company Meeting - 14 attendees</li> <li>-Calaveras County Chamber Mixer - 35 attendees</li> <li>-Union Democrat Focus Group - 10 attendees</li> <li>-Tuolumne County Business Council Meeting - 42 attendees</li> <li>-Tuolumne County Economic Development Authority Meeting - 14 attendees</li> <li>-Tuolumne County Chamber Mixer - 45 attendees</li> </ul> <p><b>February 2015</b></p> <ul style="list-style-type: none"> <li>-Amador County Chamber Mixer - 37 attendees</li> <li>-Calaveras County Chamber Mixer - 42 attendees</li> <li>-Calaveras Economic Development Company Meeting - 8 attendees</li> <li>-Calaveras County Board of Supervisors Presentation - Cal.net Resolution Request</li> <li>-Mariposa County Board of Supervisors Presentation - Cal.net Resolution</li> <li>-Tuolumne County Board of Supervisors Presentation - Cal.net Resolution</li> <li>-Tuolumne County Chamber Mixer - 40 attendees</li> <li>-CSC Steering Committee Meeting - 8 attendees</li> <li>-Tuolumne County - Upper Hwy 108 Community Meeting for Cal.net - 60 attendees</li> </ul>
<b>Goal 4</b>	Outreach to disadvantaged populations, new users, and other priority groups	Seek resources to assist training entites. Deploy outreach campaign, targeting a minimum of 10 meetings total related and/or focused on the target demographics	Completed	100%	<ul style="list-style-type: none"> <li>-Outreach and advance planning for upcoming FCC Rural Tour in Mariposa and Calaveras Counties.</li> <li>-ATCAA outreach to disadvantaged population focusing on Hispanics in the Twain Harte area. Gave info on CSC through brochures to 70 people.</li> </ul> <p>Tabulated the results from the holiday food bank broadband survey and published results in the 2015 Winter Newsletter.</p>
<b>Goal 4</b>	Status of local training centers, capacity and inventory	Inventory existing training entities, target audience, current participation and facilities, identify gaps , map locations , target audience, training focus to assist committee with plan. Maintain a database of 10 training centers, assist with promotion	Completed	100%	<p>Played a key role in helping the Tuolumne County EDA in publicizing, promoting and launching the new Innovation Lab at the old county hospital site. The Innovation Lab is a technology and advancement center for younger and older people alike, to develop their entrepreneurial skills in the foothills. Partners include local businesses, Columbia Community College and UC Merced.</p>

**Central Sierra Connect Broadband Consortium**

<b>Goal 4</b>	Curriculum and Training for Broadband Education	Work with partner EDCs to survey and inventory business training assets and gap of a minimum of 50 businesses, and develop and implement a broadband business training plan	Completed	100%	Planned "Executive Speaker Series" presentation on broadband innovation for next month to be given to interested community leaders at an hour and a half luncheon. This will be an educational opportunity for leaders to discover what is possible and what is the future of broadband.	
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