

## Central Sierra Connect Broadband Consortium

Time Period 12/1/2013 to 2/28/2014

Quarter 4Q

Date Report 3/19/2014

Goals & Objectives	Activities	Performance Measures	Date Completed	Estimated Progress	Actual Performance Results	CPUC Comments
Goal 1	Leadership - Formal quarterly regional meetings	Quarterly meetings with documented minutes. Total of 12 regional meetings	01/08/14	100%	Steering Committee Meetup and Conference Call #8	
Goal 1	Maintain membership and leadership, recruit new members	Update matrix, need to contact members	ongoing - meetings on 12/11/13; 1/8/14; 1/22/14; 1/31/14; 2/12/14	100%	Strategize ways to recruit new members at monthly core staff meetings and Outreach Coordinator acts on ideas discussed	
Goal 1	Formal communications, newsletters & website	Produce quarterly newsletter, update website with reports, newsletters, maps, etc; hold conference as needed; maintain Facebook page and use other outreach methods	ongoing	100%	Newsy Winter Newsletter sent out via email and posted to website; continued work with consultant on CSC website remodel/revamp to look more like brochure; maintained Facebook and LinkedIn presence	
Goal 2	Infrastructure committee (IC) - identify potential projects and prioritize. Monitor state and national broadband mapping programs	Work with CPUC in coordinating regional mapping efforts and data collection efforts. Develop Priority Plan map which will include CASF project, CPUC/FCC broadband mapping updates. Utilize regional information provided by IC though engagement of 50 agency officials & providers. Map to be updated bi-annually (minimum).	in progress	100%	Mapping discussions, ongoing; presentation made to one County's Board of Supervisors per quarter (Calaveras); planning for other Board presentations. Trained with CPUC staff (Ana Maria) 2x on identifying priority projects in the region-then-conducted the work in mapping and identifying priority areas for all 5 counties. Created Word doc on this for the CPUC.	

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<b>Goal 2</b>	CASF/ARRA Project Updates	Identify a minimum of 10 officials/ISPs/WISPs who are seeking CASF funding	ongoing	70%	Outreach continues. One new ISP identified in the region, Rocky Ridge. Continue working with all other ISPs and WISPs to encourage projects and pursuit of funding. No potential projects have arisen as a result of our efforts. However! Outreach efforts have enabled our Outreach Coordinator to partner Columbia State Park with private funding for a potential WiFi project in the park. They may be able to utilize access to the CVIN line which is in close proximity to the park. This collaboration is in the incipient stages.	
<b>Goal2</b>	Anchor Institution Coordination	Identify critical anchors with interconnection points and additional anchor institutions within current projects and other anchors in underserved/underserved areas within region	ongoing	100%	CVIN data analysis of buildout completed and integrated into our GIS system. Anchor institutions mapped. Updated maps placed on website. More anchor institutions identified through the CPUC mapping project to identify priority areas in our region	
<b>Goal2</b>	Data gathering and maintain regional maps, monitor state and national program	Data clearinghouse will host broadband and demographic data which other public agencies and providers will use for internal efforts	ongoing	60%	Regional maps just posted to the CSC website. Future data gathering will be based upon info gleaned from door-to-door or phone surveys. Door to door survey held in River Pines (Amador County) in February, 2014.	
<b>Goal 2</b>	Regional CASF application assistance	Assist with a minimum of 4 applications/year	completed	100%	Assisted in process this quarter. Currently no interest. Minimum of 4 assisted in 1st Q of year 2.	

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<b>Goal2</b>	Public Policy Workgroup and Policy Development	Approach all 12 local jurisdictions to include broadband in their future General Plans, ordinance code, legislative platform, or other planning instruments	ongoing	50%	This is a major component of our next regional summit, which will be held on April 24, 2014. Much planning for this workshop has been completed. Arranged for the afternoon session of our regional summit to be: "How to Create a Broadband Policy for Your Community". All BOS and City Councils, (12 jurisdictions) staff and policy people invited/encouraged to attend.	
<b>Goal 2</b>	Wi-Fi hotspot inventory and status	Inventory of current public Wi-Fi hotspots, served by libraries, etc.	in progress	100%	Updated Wi-Fi hotspot spreadsheet	
<b>Goal 3</b>	Outreach and Adoption committee, integrate information into Strategic Plan	Develop work plan for implementation, identify top 5 methods in community awareness. Update plan annually. Create awareness campaign as part of strategic plan	ongoing	100%	Year 3 Outreach Plan created; Outreach Coordinator remains very active in making face-to-face contact with a variety of groups throughout the region, including, but not limited to: meeting with Tuolumne County Tourism; Calaveras Co Economic Dev Co; Tuolumne Co Business Council and Chamber of Technology Summit.	
<b>Goal 3</b>	Ad Hoc workgroup meetings, needs assessments	Convene 211 Ad hoc work group of stakeholders and community regarding 211 to develop initial feasibility study for 211 implementation . Draft Study and Annual Report of Results	completed	100%	Never received response from 211CA to change their internal policies, to allow call centers handling disaster 211 services for the CSC region to charge a nominal fee for services rendered. 211CA Executive Director quit her position. We may investigate FirstNet work instead, if time and funding allows in a future quarter. Work considered final on 211 ad hoc committee.	

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<b>Goal 3</b>	Emergency Services stakeholder engagement, needs assessment	Convene local and regional Emergency Services stakeholders as OES ad hoc working group regarding broadband assets and barriers related to ES goals resources and barriers-resource entities, engage in CSC.	completed	100%	All work completed except applying for disaster 211 services as a region, if the 211CA board approves a reimbursement plan for disaster services.	
<b>Goal 3</b>	Focus Group meetngs, libraries, CBO's, BOS, Chambers of Commerce, EDCs, legislators, tribes, parks and recreation, etc	Hold group and specialized meetings (approx. 50 total) with key stakeholders, to assess resources, barriers & input/engagement/involvement	ongoing	100%	Focus in this quarter has been on educating state and local public officials of the need for expanded broadband availability. Presentation made to Board of Supervisors in Amador Co on Sept 24, 2013	
<b>Goal 3</b>	Telehealth Ad-hoc workgroup, needs assessment	Convene the Tele Health ad hoc working group annually	in progress	50%	Developed a plan to call on every health care institution, clinic, hospital in the region to discuss tele-health structure, educate them on the CTN product, and attempt to sign them up for services, if there is interest. This work will need to resume after our regional summit. All our efforts are being put forth this quarter to insure a successful outcome for this workshop.	
<b>Goal 3</b>	Consortia outreach to general public and specific workgroups and committees	Update and keep current CSC website with public access computers, wireless hotspots, and committee determined content	in progress	100%	Most current information now posted on website	
<b>Goal 4</b>	Outreach to disadvantaged populations, new users, and other priority groups	Seek resources to assist training entites. Deploy outreach campaign, targeting a minimum of 10 meetings total related and/or focused on the target demographics	in progress	100%	Continued to hand out brochures and posters for outreach to low income families to acquire low-cost internet and to purchase low-cost computers.	

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<b>Goal 4</b>	Status of local training centers, capacity and inventory	Inventory existing training entities, target audience, current participation and facilities, identify gaps , map locations , target audience, training focus to assist committee with plan. Maintain a database of 10 training centers, assist with promotion	in progress	100%	Computer literacy classes have been given in Amador, Tuolumne, Mariposa and Calaveras Counties. New classes are forming for Amador and Mariposa Counties. Classes were held in Feb in Mariposa County at the MotherLode Job Training Agency.	
<b>Goal 4</b>	Curriculum and Training for Broadband Education	Work with partner EDCs to survey and inventory business training assets and gap of a minimum of 50 businesses, and develop and implement a broadband business training plan	ongoing	100%	5 county EDC survey conducted. Integrated stats into GIS. Working with individual county EDCs for further input.	