

## Central Sierra Connect Broadband Consortium

**Time Period** 9/1/2013 to 11/30/2013

**Quarter** 3Q

**Date Report** 12/20/2013

Goals & Objectives	Activities	Performance Measures	Date Completed	Estimated Progress	Actual Performance Results	CPUC Comments
<b>Goal 1</b>	Leadership-Formal quarterly regional meetings	Quarterly meetings with documented minutes. Total of 12 regional meetings	11/09/13	100%	Steering Committee Meetup and Conference Call #7	
<b>Goal 1</b>	Maintain membership and leadership, recruit newmembers	Update matrix, need to contact members	ongoing - meetings on 9/11/13; 10/9/13; 10/30/13; 11/18/13	100%	Strategize ways to recruit new members at monthly core staff meetings and Outreach Coordinator acts on ideas discussed	
<b>Goal 1</b>	Formal communications, newsletters & website	Produce quarterly newsletter, update website with reports, newsletters, maps, etc; hold conference as needed; maintain Facebook page and use other outreach methods	ongoing	100%	Robust Fall Newsletter sent out and posted to website; CSC website remodel homepage planning work; CSC brochure created; maintained Facebook and LinkedIn presence	
<b>Goal 2</b>	Infrastructure committee (IC) -identify potential projects and prioritize. Monitor state and national broadband mapping programs	Work with CPUC in coordinating regional mapping efforts and data collection efforts. Develop Priority Plan map which will include CASF project, CPUC/FCC broadband mapping updates. Utilize regional information provided by IC though engagement of 50 agency officials & providers. Map to be updated bi-annually (minimum).	in progress	100%	Mapping discussions,ongoing; presenation made to one County's Board of Supervisors per quarter (Amador); planning for other Board presentations. Met with Assemblyman Bigelow re: ongoing support of infrastructure investment in our region; monitor CPUC data, GIS updates as they are released. Maps continue to be updated to add anchor institutions and landmarks.	

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<b>Goal 2</b>	CASF/ARRA Project Updates	Identify a minimum of 10 officials/ISPs/WISPs who are seeking CASF funding	ongoing	60%	Outreach continues. The 5 ISPs identified last quarter (H-Star, Volcano, Calaveras Telephone, Sky West Networks and Sierra Nevada Communications Co.) we have continued to engage and encourage this quarter to apply for funding. We have also begun working with a 6th ISP Rim Media, to apply. However, no potential projects have arisen as a result of our efforts.	
<b>Goal2</b>	Anchor Institution Coordination	Identify critical anchors with interconnection points and additional anchor institutions within current projects and other anchors in unserverd/underserved areas within region	ongoing	100%	CVIN data analysis of buildout completed and integrated into our GIS system. Anchor institutions mapped. Updated maps placed on website.	
<b>Goal2</b>	Data gathering and maintain regional maps, monitor state and national program	Data clearinghouse will host broadband and demographic data which other pubic agencies and providers will use for internal efforts	ongoing	50%	Regional maps just posted to the CSC website. Future data gathering will be based upon info gleaned from door-to-door or phone surveys.	
<b>Goal 2</b>	Regional CASF application assistance	Assist with a minimum of 4 applications/year	completed	100%	Assisted in process this quarter. Currently no interest. Minimum of 4 assisted in 1st Q of year 2.	

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<b>Goal2</b>	Public Policy Workgroup and Policy Development	Approach all 12 local jurisdictions to include broadband in their future General Plans, ordinance code, legislative platform, or other planning instruments	future goal	25%	This is a goal identified for year. However, planning work is currently underway. This topic is to be a major component of our next regional summit, which will be held in April, 2014.	
<b>Goal 2</b>	Wi-Fi hotspot inventory and status	Inventory of current public Wi-Fi hotspots, served by libraries, etc.	in progress	100%	Updated Wi-Fi hotspot spreadsheet	
<b>Goal 3</b>	Outreach and Adoption committee, integrate information into Strategic Plan	Develop workplan for implementation, identify top 5 methods in community awareness. Update plan annually. Create awareness campaign as part of strategic plan	ongoing	100%	Year 3 Outreach Plan currently under development; Outreach Coordinator remains very active in making face-to-face contact with a variety of groups throughout the region.	
<b>Goal 3</b>	AdHoc workgroup meetings, needs assessments	Convene 211 Adhoc workgroup of stakeholders and community regarding 211 to develop initial feasibility study for 211 implementation. Draft Study and Annual Report of Results	completed	100%	Still awaiting response from 211CA to change their internal policies, to allow call centers handling disaster 211 services for the CSC region to charge a nominal fee for services rendered.	
<b>Goal 3</b>	Emergency Services stakeholder engagement, needs assessment	Convene local and regional Emergency Services stakeholders as OES adhoc working group regarding broadband assets and barriers related to ES goals resources and barriers-resource entities, engage in CSC.	completed	100%	All work completed except applying for disaster 211 services as a region, if the 211CA board approves a reimbursement plan for disaster services.	
<b>Goal 3</b>	Focus Group meetings, libraries, CBO's, BOS, Chambers of Commerce, EDCs, legislators, tribes, parks and recreation, etc	Hold group and specialized meetings (approx.50 total) with key stakeholders, to assess resources, barriers & input/engagement/involvement	ongoing	100%	Focus in this quarter has been on educating state and local public officials of the need for expanded broadband availability. Presentation made to Board of Supervisors in Amador Co on Sept 24, 2013	

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<b>Goal 3</b>	Telehealth Ad-hoc workgroup, needs assessment	Convene the TeleHealth adhoc working group annually	in progress	50%	Developing a plan this quarter, to begin in January 2014, to call on every health care institution, clinic, hospital in the region to discuss tele-health structure, educate them on the CTN product, and attempt to sign them up for services, if there is interest.	
<b>Goal 3</b>	Consortia outreach to general public and specific workgroups and committees	Update and keep current CSC website with public access computers, wireless hotspots, and committee determined content	in progress	100%	Most current information now posted on website	
<b>Goal 4</b>	Outreach to disadvantaged populations, new users, and other priority groups	Seek resources to assist training entites. Deploy outreach campaign, targeting a minimum of 10 meetings total related and/or focused on the target demographics	in progress	100%	Procured and handed out brochures and posters for 3rd Q outreach to low income families to acquire low-cost internet and to purchase low-cost computers. Reached over 1000 people through disseminating information at Tuolumne County and Amador County Health Fairs, an educator's summit in Tuolumne County, and at food banks in Calaveras and Tuolumne Counties.	
<b>Goal 4</b>	Status of local training centers, capacity and inventory	Inventory existing training entities, target audience, current participation and facilities, identify gaps, map locations, target audience, training focus to assist committee with plan. Maintain a database of 10 training centers, assist with promotion	in progress	95%	Computer literacy classes have been given in Amador, Tuolumne, Mariposa and Calaveras Counties. New classes are forming for Amador and Mariposa Counties. No classes currently identified for West Alpine County	
<b>Goal 4</b>	Curriculum and Training for Broadband Education	Work with partner EDCs to survey and inventory business training assets and gap of a minimum of 50 businesses, and develop and implement a broadband business training plan	in progress	100%	5 county EDC survey conducted. Integrated stats into GIS. Working with individual county EDCs for further input.	