

Central Sierra Connect Broadband Consortia - Quarterly Report

Start Date 3/1/12

Quarter 1Q

Date Report Submitted 6/5/12

Goals/Objectives	Activities	Performance Measures	Date Completed	Actual Performance Results
Goal 1	Leadership - Formal quarterly regional meetings	Quarterly meetings with documented minutes. Total of 12 regional meetings	5/9/12	One conference call, minutes documented
Goal 1	Maintain membership and leadership, recruit new members	Review and update membership matrix.	5/8/12	Members confirmed participation
Goal 1	Formal communications, newsletters & website	Quarterly newsletter, update website as necessary, monthly conference calls, maintain Facebook page and consider other outreach methods	4/15/12	Facebook, Twitter and website are all active. Conference calls have started.
Goal 2	CASF/ARRA Project Updates	Identify a minimum of 10 officials/ISPs/WISPs who are seeking CASF funding		Identified one potential public/private project with pending application.
Goal 2	Data gathering and maintain regional maps, monitor state and national program.	Data clearinghouse will host broadband and demographic data which other public agencies and providers and use for internal efforts.	in progress	Mapping data management, looking methods publishing data. Data transfer currently provided on an as-needed and individual basis
Goal 2	Regional CASF application assistance	Assist with a minimum of 4 applications/year	in progress	Reviewed CASF guidelines and new deadline. Working with one public/private regional application.
Goal 2	Public Policy Workgroup and Policy Development	Approach all 12 local jurisdictions to include broadband in their future General Plans.	on-hold	Will approach local jurisdictions after our kick-off
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Goal 2	Wi-Fi hotspot inventory and status	Inventory of current public Wi-Fi hotspots, served by libraries, etc.	in progress	Wi-fi hotspot database design, inventory of public hot-spots started.
Goal 3	Outreach and Adoption committee, integrate information into Strategic Plan	Develop work plan for implementation, identify top 5 methods in community awareness.	in progress	Work plan started, seeking committee chair.
Goal 3	Focus Group meetings, libraries, CBO's, tribes, parks and recreation.	Hold group and specialized meetings (approx. 50 total) with key stakeholders, to assess resources, barriers & input/engagement/involvement	on-hold	Not started
Goal 3	Regional asset inventory (NIC's, etc.) and outreach	Update and keep current CSC website with public access computers, wireless hotspots, InfoNet information and committee determined content.	in progress	Started inventory of community resources.
Goal 3	Telehealth Ad-hoc workgroup, needs assessment	Convene the Tele Health ad hoc working group annually, parties comprised of health care providers and interested community.	on-hold	Not started
Goal 3	Consortia outreach to general public and specific workgroups and committees.	Update and keep current CSC website with public access computers, wireless hotspots, InfoNet information and committee determined content.	in progress	Initial formation of sub-committees, public data under review.
Goal 4	Bridge Economic Development activities with higher-education initiatives	Work with partner EDC's to survey and inventory business training assets and gap of a minimum of 50 businesses.	in progress	Initiated contract with regional EDC.
Goal 4	Broadband Training (Face to face and Online)	Train community members at locations throughout the region	in progress	Training conducted through most of the region.

Comments
Conference calls are monthly, first face-to-face meeting scheduled for 6/28/2012
Membership e-mail list established, will start recruitment at kick-off meeting
Facebook page is gaining members, website up and running with several articles published. Twitter account also promoting events and broadband.
Conducted face to face meetings with applicants, provided support.
Downloaded most recent CPUC broadband data, filtered and exported data just for the region. Utilizing CPUC broadband mapping website for data review and integrity
First potential application is large-scale and spans most of the Central Sierra regional Assisting applications with data, statistics and guidance on preparing application
Consortia efforts diverted into contacting steering committee members and other 1QY1 efforts.
Comments

After inventory is reviewed, sites will be mapped for public review and addition of other sites.
Adoption/Outreach committee not formed in 1Q, top 5 methods will be reviewed by committee.
Specialized meetings will convene after initial kick-off meeting.
Needs review by committee and program manager prior to publishing on website.
Specialized meetings will convene after initial kick-off meeting.
Activity will be ongoing throughout the duration of the project.
Regional EDC also involved in public/private application. Meeting regularly with EDC to provide support and information as needed.
This goal/activity was slated for 2QY1 but started early. Consortia assisting with promotion of training region-wide.